

SKETCH receives \$20 000 from the TELUS Toronto Community Board to support Digital Media Access for Street-Involved Youth

TORONTO, ON (June 10, 2010) – SKETCH gratefully announces a \$20,000 contribution from the TELUS Toronto Community Board to help provide at-risk and street-involved youth with educational opportunities in digital media. This marks TELUS Toronto Community Board’s commitment to the evolution of MAPP (Media Arts Playground Program). Piloted in 2009, thanks to a donation from the TELUS Toronto Community Board, MAPP provides both basic and advanced digital workshops with a keen focus on creating art, and increasing entrepreneurial skills such as promotion, marketing and social-media communications.

The TELUS Toronto Community Board has a long history of supporting SKETCH’s mandate of enabling artistic expression and skill-building for street-involved youth through workshops and collaborations with the broader arts community. Over the last two years TELUS has provided SKETCH with hundreds of volunteer hours through the TELUS Day of Service initiative, has supported the annual arts-community fundraiser Boot It UP!, and has demonstrated a strong commitment to celebrating the art created by Toronto’s marginalized youth.

